



Thoughtful gifts that inspire connection, celebrate achievements, and strengthen relationships.

# ABOUT US

At *Thanks & Things*, we believe that every gift tells a story—one that connects people, celebrates milestones, and strengthens relationships. We're a New Zealand-based gifting studio specializing in curated and customizable gift boxes that bring joy and create meaningful impressions.

## What Sets Us Apart

- Locally owned and operated in New Zealand
- Thoughtfully curated with artisan and NZ-made products
- Focused on connection and authenticity—not just gifting, but creating experiences
- Personalized service with attention to every detail





## OUR MISSION

We make gifting easy, meaningful, and memorable—one box at a time. Our curated gifts help companies build lasting relationships with their people and clients.

01

### Appreciate

Show genuine care and attention to the people who matter most to your business

02

### Reward

Recognize achievements and milestones with meaningful gestures that resonate

03

### Retain

Strengthen loyalty and morale through gifts that create emotional connection to your brand

# WHY CORPORATE GIFT MATTERS

Corporate gifting is more than a gesture—it's a **strategic investment** in relationships that delivers measurable returns for your business. Research consistently shows that thoughtful recognition drives engagement, loyalty, and performance.

80%

## Employee Motivation

Of employees say recognition makes them more motivated (Gallup, 2024)

68%

## Client Loyalty

Of clients feel more loyal after receiving a thoughtful branded gift (Forbes Business Review, 2023)

31%

## Higher Engagement

Increase in employee engagement for companies with strong appreciation programs (Harvard Business Review)

## Connection

Build authentic relationships that transcend transactions

## Retention

Keep top talent and valued clients engaged long-term

## Brand Awareness

Create memorable impressions that keep you top of mind

## Company Culture

Foster appreciation and positivity throughout your organization



# HOW COMPANIES USE OUR GIFTS

Our corporate partners trust Thanks & Things to create memorable moments that strengthen relationships and celebrate success across every stage of the business journey.

01

## Welcome & Celebrate

Onboard new hires with warmth or commemorate promotions and work anniversaries with gifts that show you value their contribution

03

## Thank Clients

Express genuine gratitude for client loyalty, successful partnerships, and ongoing collaboration with gifts that reinforce your relationship

02

## Reward Achievements

Recognize outstanding performance, project completions, and team milestones with tangible appreciation that motivates continued excellence

04

## Elevate Events

Add elegance to conferences, corporate retreats, holiday parties, and end-of-year celebrations with branded gifts that attendees treasure



# THOUGHTFULLY CURATED GIFT COLLECTIONS



## Branded Corporate Gift

Make every box unmistakably yours. From logo ribbons and custom cards to engraved keepsakes and personalised packaging — your brand takes center stage in every detail.



## Little Spoils Collection

Small gestures that create big smiles. Perfect for "thank-yous," event giveaways, or appreciation moments — our Little Spoils boxes are proof that meaningful connections come in small packages.



## Flexible Range & Seasonal Curation

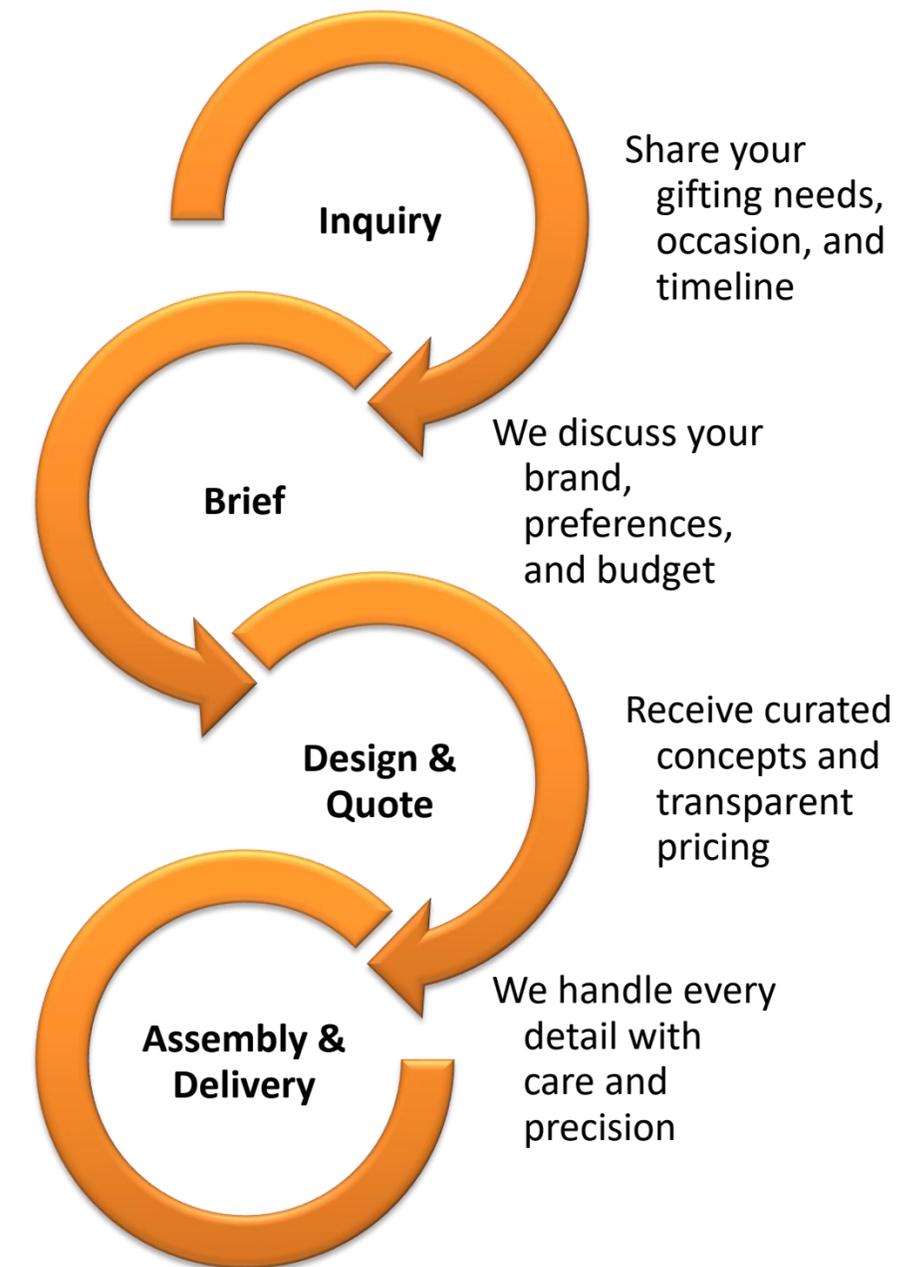
Whether you need ten gifts or five hundred, our ever-evolving range adapts to your theme, season, and budget — ensuring every delivery feels current, intentional, and memorable.

# MAKE IT YOURS: COMPLETE CUSTOMIZATION

At *Thanks & Things*, we believe your brand should shine through every detail. We offer complete corporate customization to ensure your gifts perfectly represent your company.

## Custom Options Include

- Custom logo stickers or branded sleeves
- Ribbons in your exact brand colors
- Engraved or printed merchandise
- Personalised message cards for each recipient
- Bespoke product selection aligned with your values





# Tell Your Brand Story Authentically

Your brand's strength lies in its local, curated, and connection-driven approach. This unique narrative shouldn't just be told; it should be felt in every interaction.



## Local Craftsmanship

Highlighting the unique quality and support for local artisans.



## Human Touch

Emphasizing personalized care and genuine connection in every detail.



## Thoughtful Intention

Communicating the deliberate curation behind each meaningful gift.

“Thanks & Things began with a simple belief — that appreciation shouldn't feel generic. Every box we create carries the warmth of local craftsmanship, the care of human touch, and the intention to make someone's day brighter.”

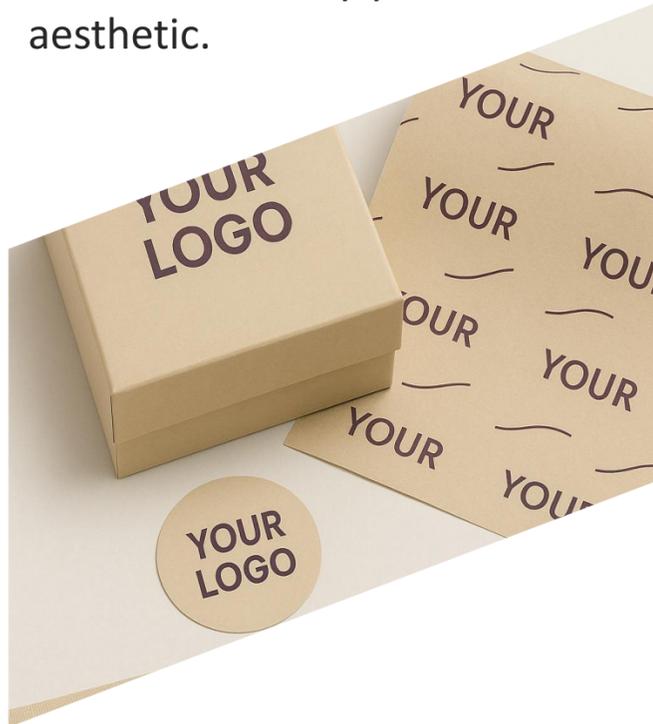
This emotional storytelling builds crucial trust, relatability, and a premium perception, resonating deeply with your audience.

# SEAMLESS BRANDING INTEGRATION

We make it effortless to extend your brand's essence into every gift. Our comprehensive customisation options ensure that each package not only delights recipients but also powerfully communicates your company's identity and values.

## Branded Package

Elevate your unboxing experience with custom ribbons, logo stickers, and bespoke packaging sleeves that carry your brand's aesthetic.



## Custom Merchandise

Integrate optional branded inserts or small merchandise, expertly engraved or labelled to reinforce your company's presence with every item.



## Personalised Message

Craft a unique voice for each gift with custom message cards, written to align perfectly with your company's tone and recipient relationships.



## Visual Mock-ups

Visualize your brand's impact before production. We provide detailed mock-ups showcasing your logo and design elements on our premium gift boxes.

# WHY CHOSSE US

## Personalised Service

Every order is handled with dedicated care and attention—you'll work directly with our team from concept to delivery

## Premium Quality

Locally sourced, hand-curated products that are always fresh and represent the best of New Zealand craftsmanship

## Brand Aligned

Reflect your company's identity beautifully through customization that captures your values and aesthetic

## Flexible Solutions

From single gifts to orders of 500+, we scale seamlessly to meet your needs without compromising quality

## Memorable Experience

Elegant unboxing that leaves a lasting impression—from the first glimpse to the final product





# OUR VALUES IN ACTION

At *Thanks & Things*, our core virtues aren't just words—they're commitments that translate into tangible benefits for our clients and their recipients. Experience the difference when every gift is crafted with purpose.



## Genuine Appreciation

Gifts that reflect authentic gratitude and connect on a personal level—never generic, always memorable.



## Meticulous Detail

Every element, from the ribbon to the personalized card, reinforces your brand's care and professionalism.



## Seamless Adaptation

We adapt to your schedule, budget, and brand tone, ensuring a smooth and stress-free gifting process.



## Conscious Choices

We prioritize NZ-made, ethical products and minimal waste packaging, aligning with sustainable values.



## Personalized Care

Each gift is hand-packed with human touch—because the relationships you celebrate deserve nothing less.



## OUR CONTACT

Strengthen your connections through meaningful gifting that leaves a lasting impression. Our team is ready to create a customised solution that reflects your brand and delights your recipients.



[www.thanksandthings.co.nz](http://www.thanksandthings.co.nz)



[contact@thanksandthings.co.nz](mailto:contact@thanksandthings.co.nz)



[@thanksandthings.nz](https://www.instagram.com/thanksandthings.nz)

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